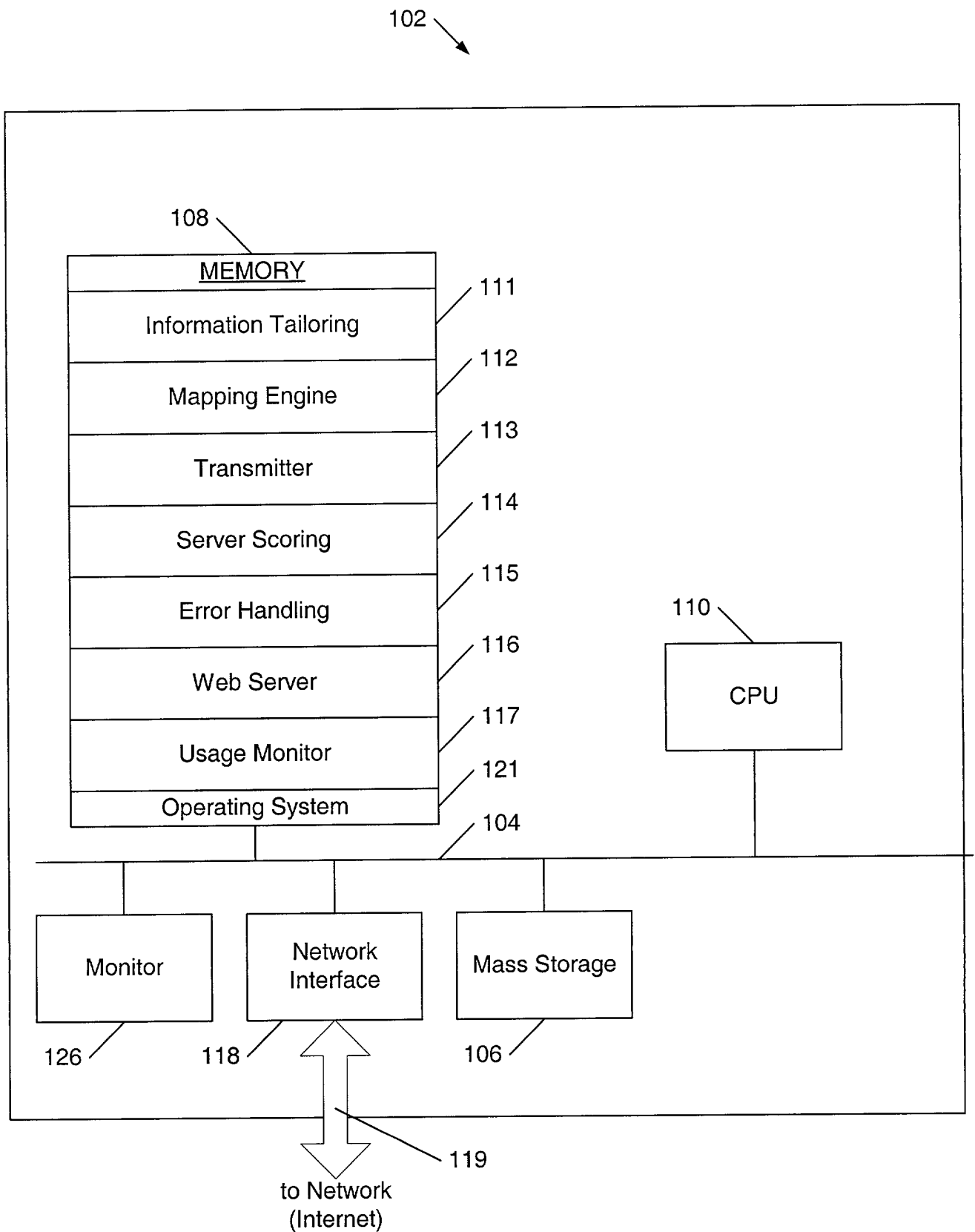
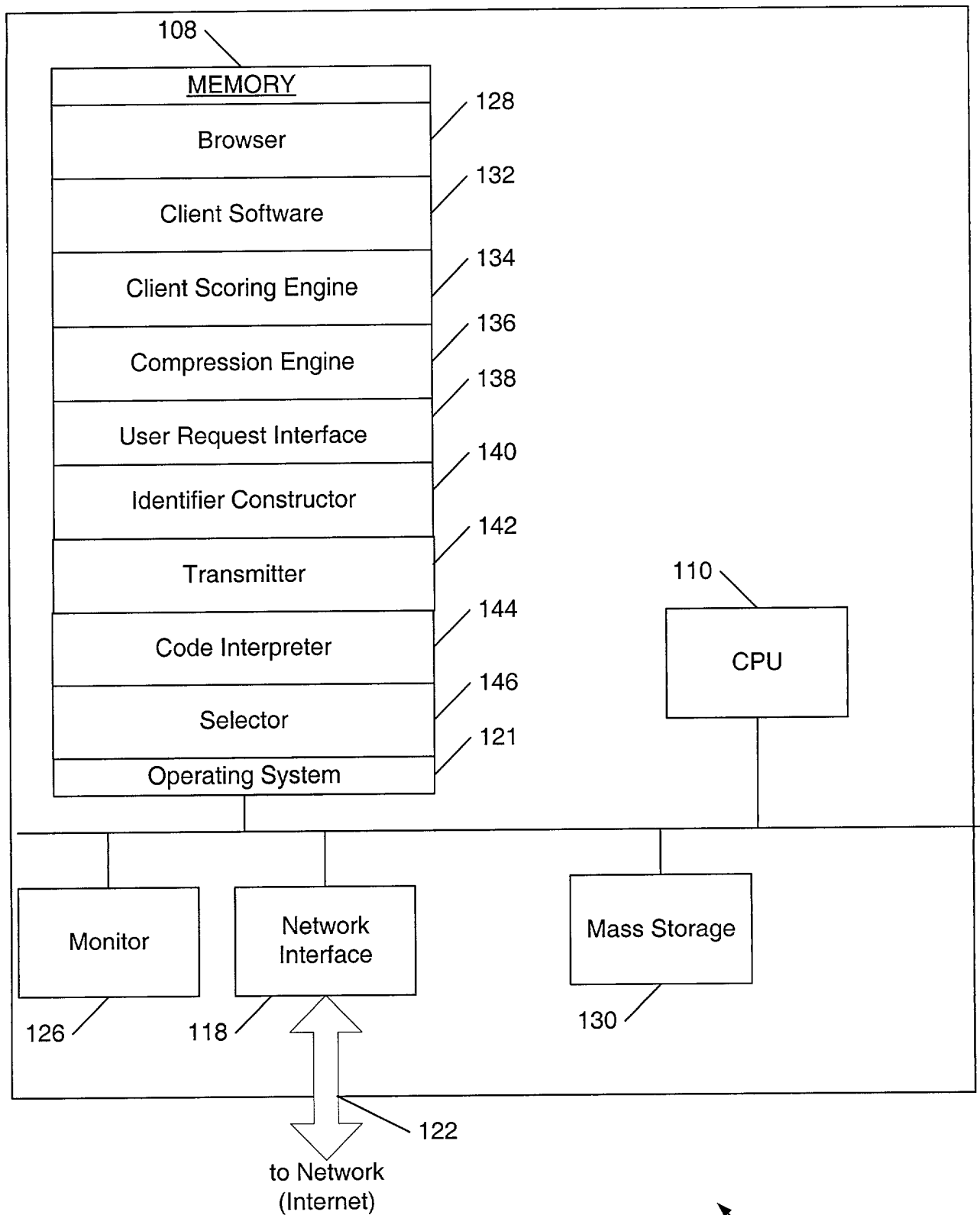


**FIG. 1**



**FIG. 2**



**FIG. 3**

```

1: Accept end user input
Scan(code)
if (code data stream rate < (threshold value)) and (preamble character = NULL) then return to 1.

if (service level = dynamic) then (content type) = dynamic
if (service level = static) then (content type) = static

differentiating indicator = NULL

if (code = known code type) then (differentiating indicator) = (known code type)

if ((device type identifier) = NOT NULL) then (differentiating indicator) = (differentiating indicator) & (device type identifier)
if ((user group identifier) = NOT NULL) then (differentiating indicator) = (differentiating indicator) & (user group identifier)
if ((location identifier) = NOT NULL) then (differentiating indicator) = (differentiating indicator) & (location identifier)
if ((end user id data) = NOT NULL) then
    if (client scoring = ENABLED) then (differentiating indicator) = (differentiating indicator) & Score((end user id data))
    else (differentiating indicator) = (differentiating indicator) & (end user id data)
end if
if ((behavioral data) = NOT NULL) then
    if (client scoring = ENABLED) then (differentiating indicator) = (differentiating indicator) & Score((behavioral data))
    else (differentiating indicator) = (differentiating indicator) & (behavioral data)

Compress(differentiating indicator)

identifier = code & (content type) & (differentiating indicator)

Transmit(identifier)

Extract(code)
Extract(content type)
Extract(differentiating indicator)
Decompress(differentiating indicator)

target = code & (content type)

if (server scoring = ENABLED) then target = target & Score(segment(differentiating indicator))
else target = target & differentiating indicator
end if

(target URL) = Map(target)

if ((target URL) = not found) then (target URL) = (default content)

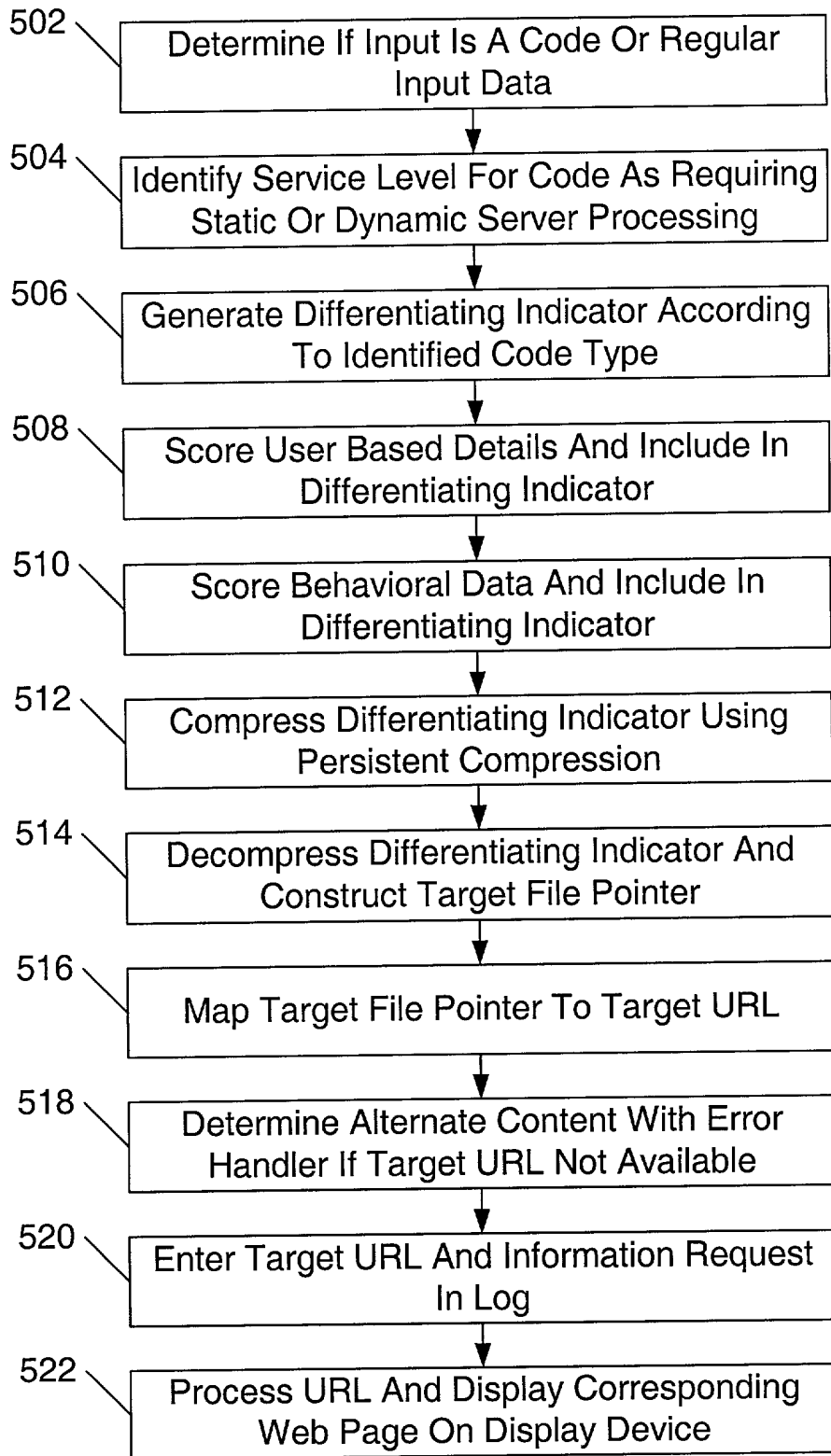
Log(target URL)

Transmit(target URL)

Display(target URL)

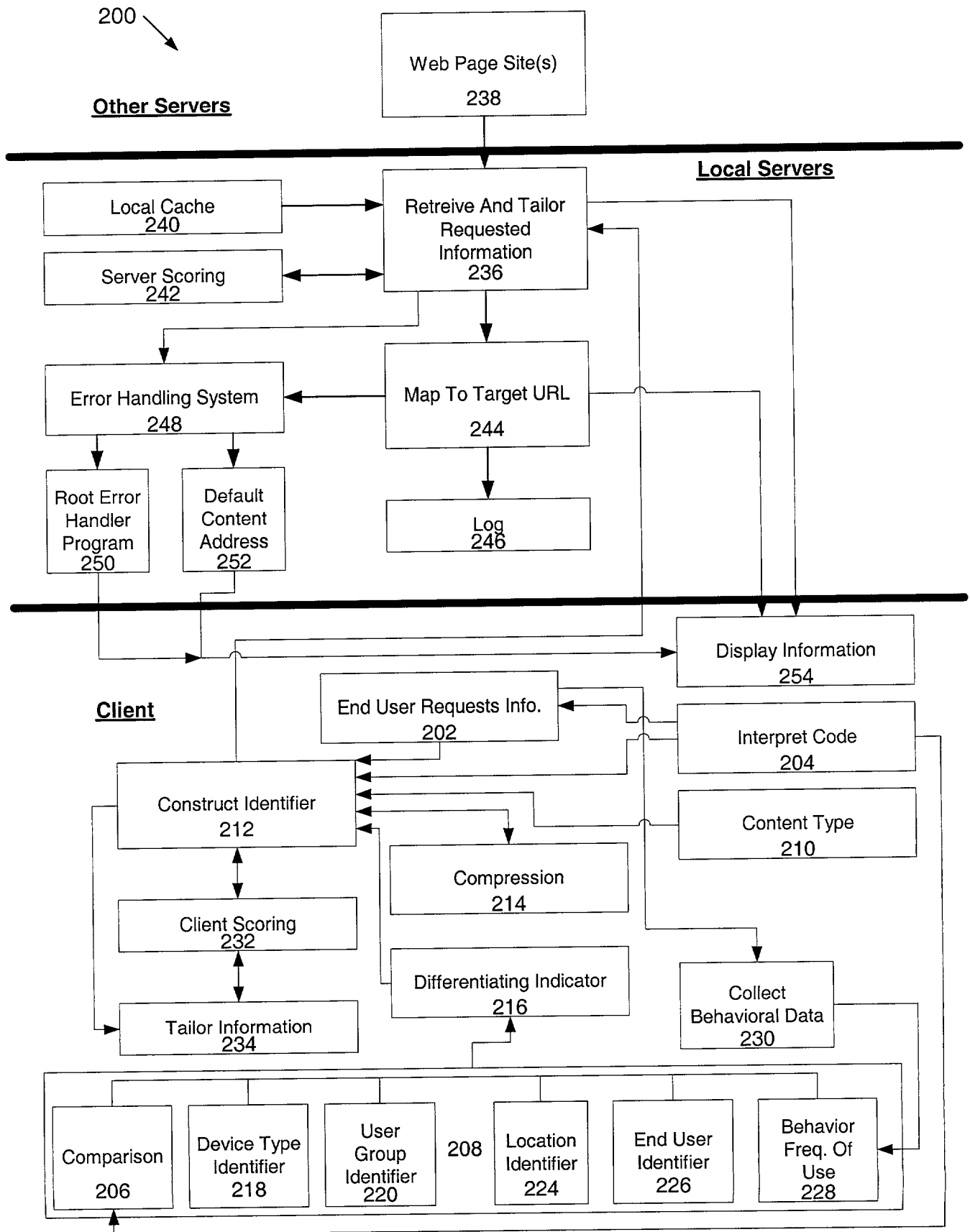
```

**FIG. 4**



**FIG. 5**

**FIG. 6**



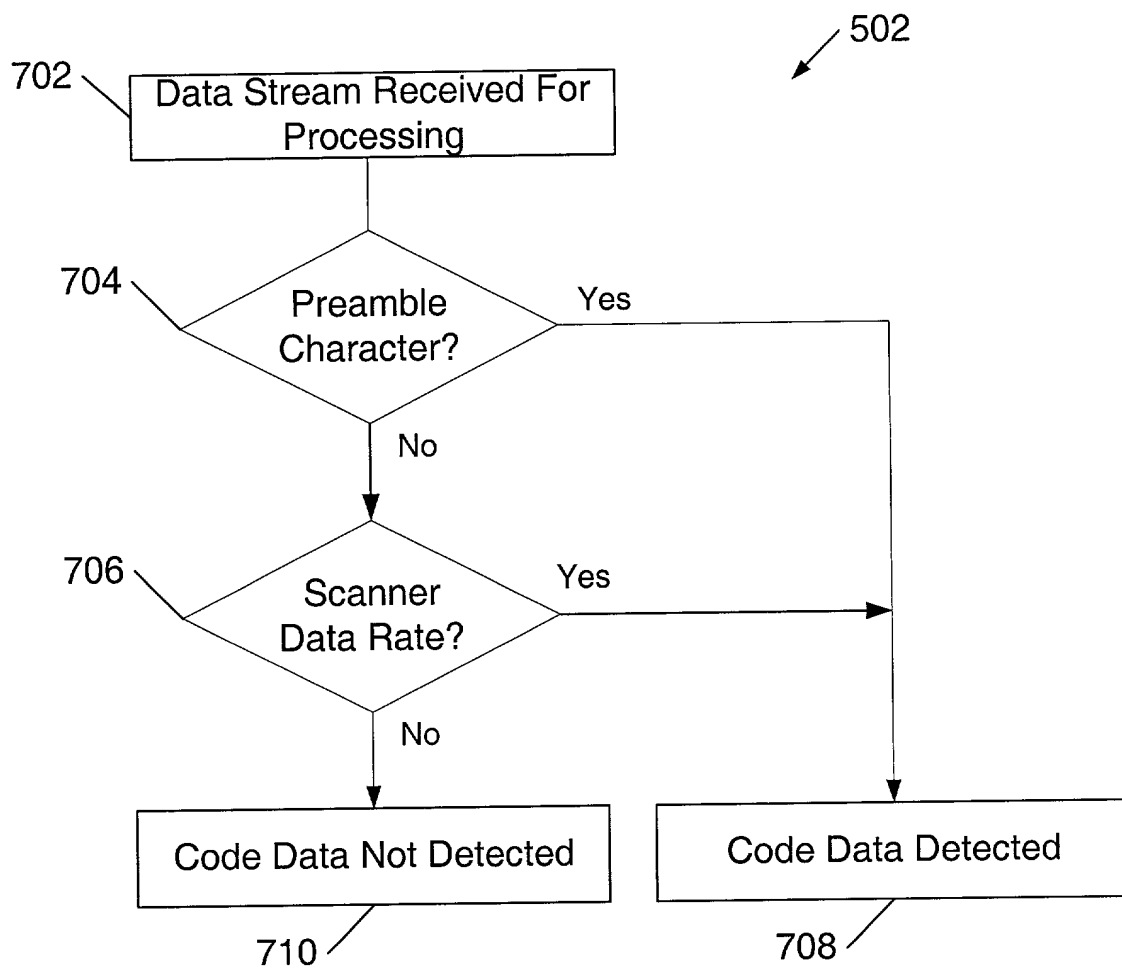
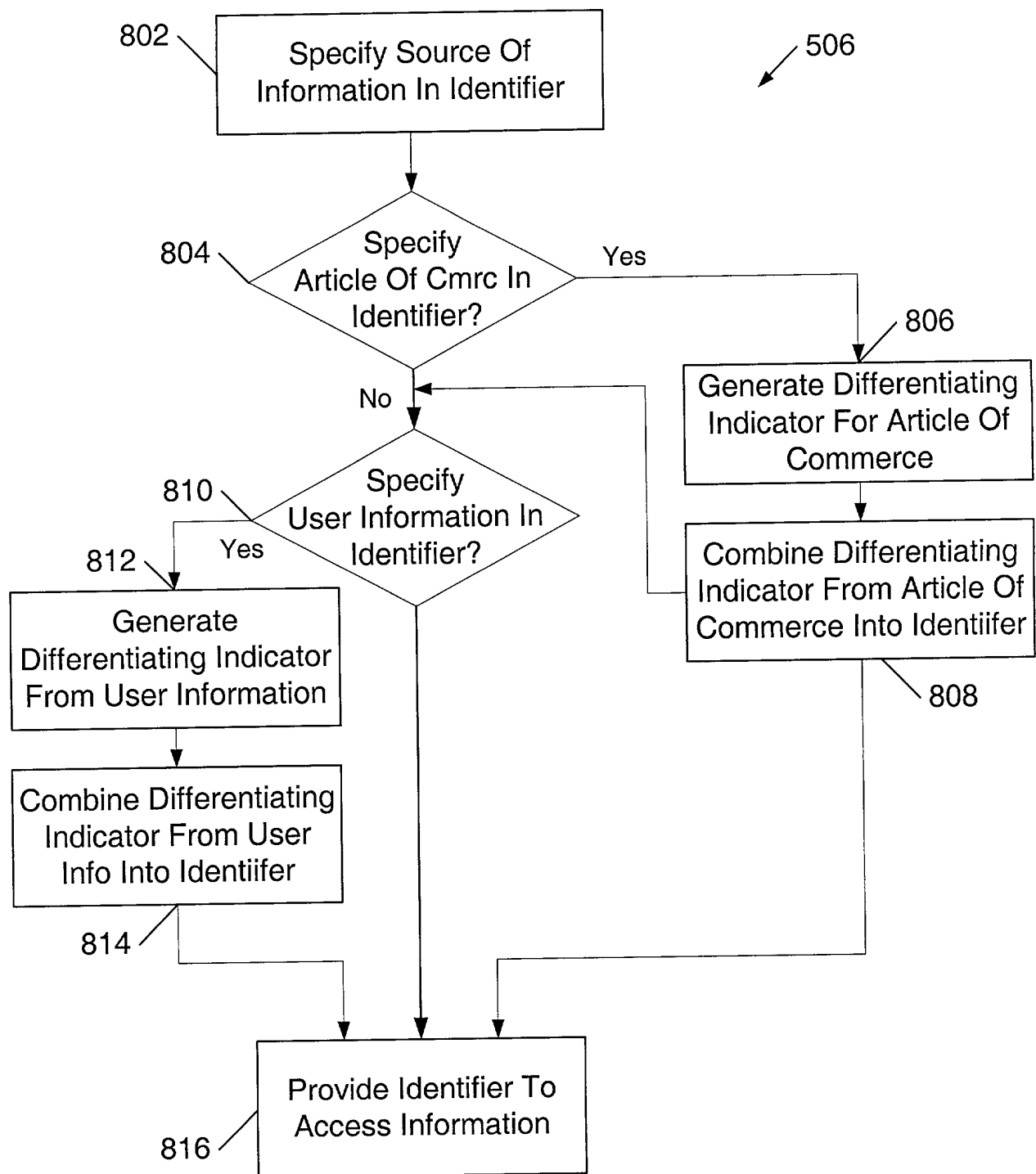


FIG. 7



**FIG. 8**



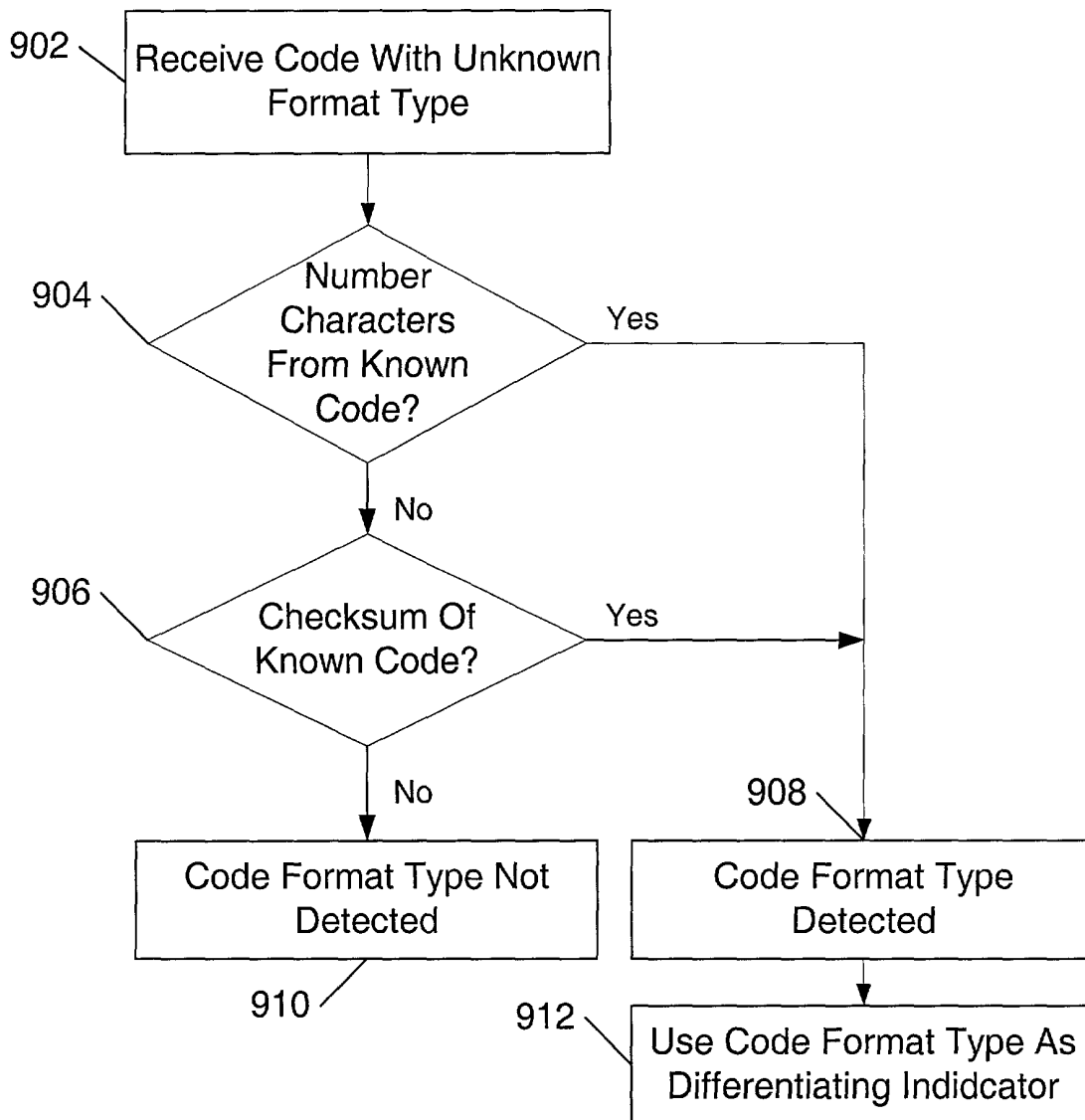
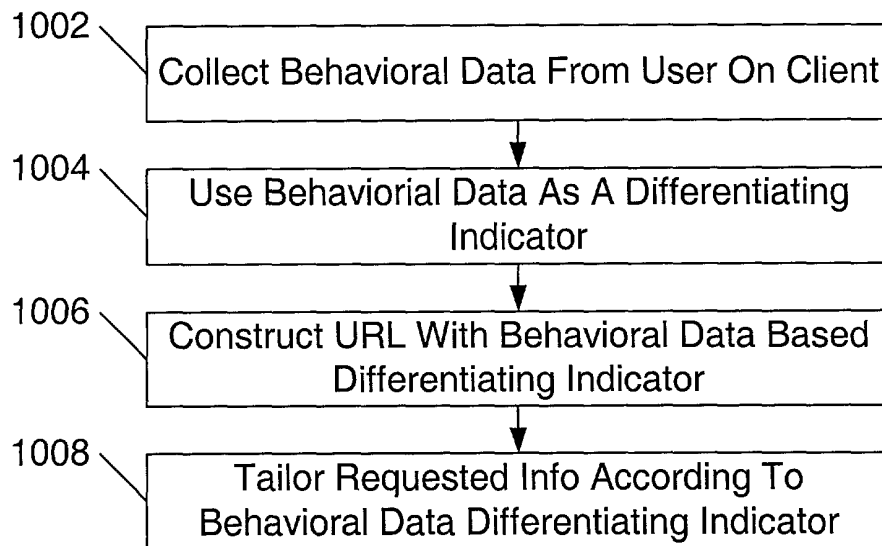

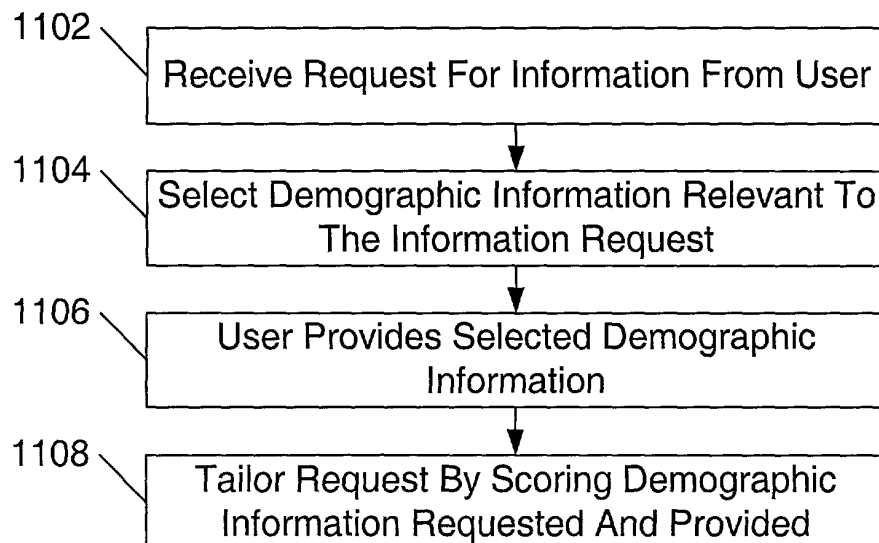


FIG. 9

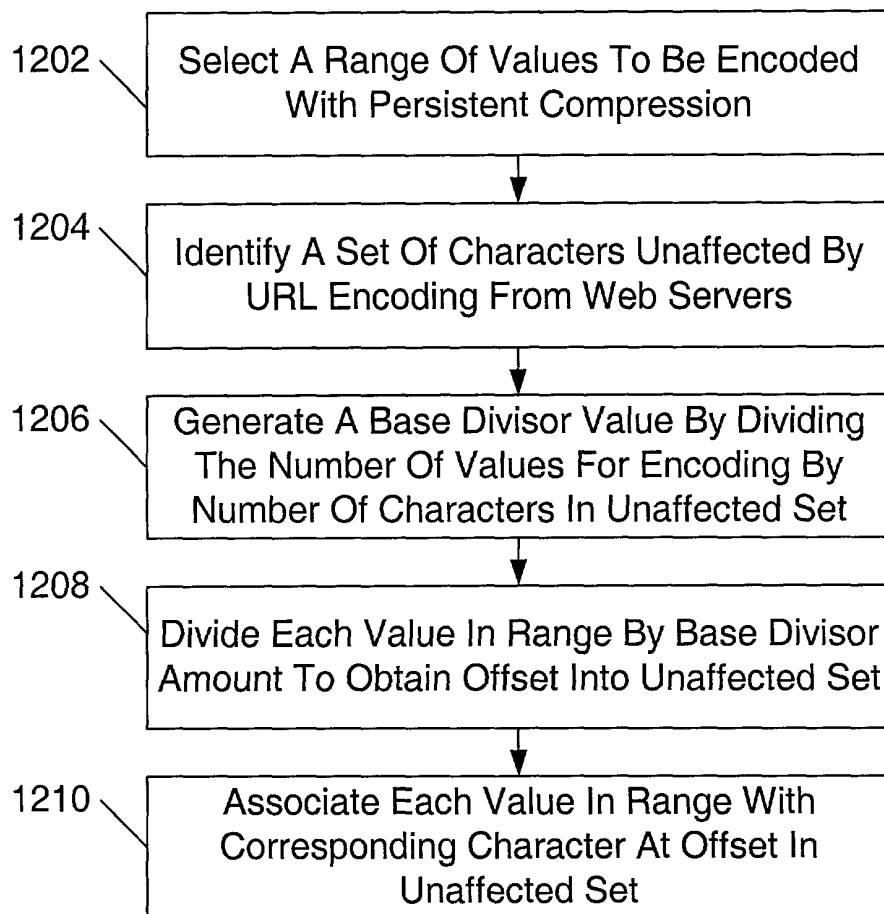
508



**FIG. 10**



**FIG. 11**



**FIG. 12**

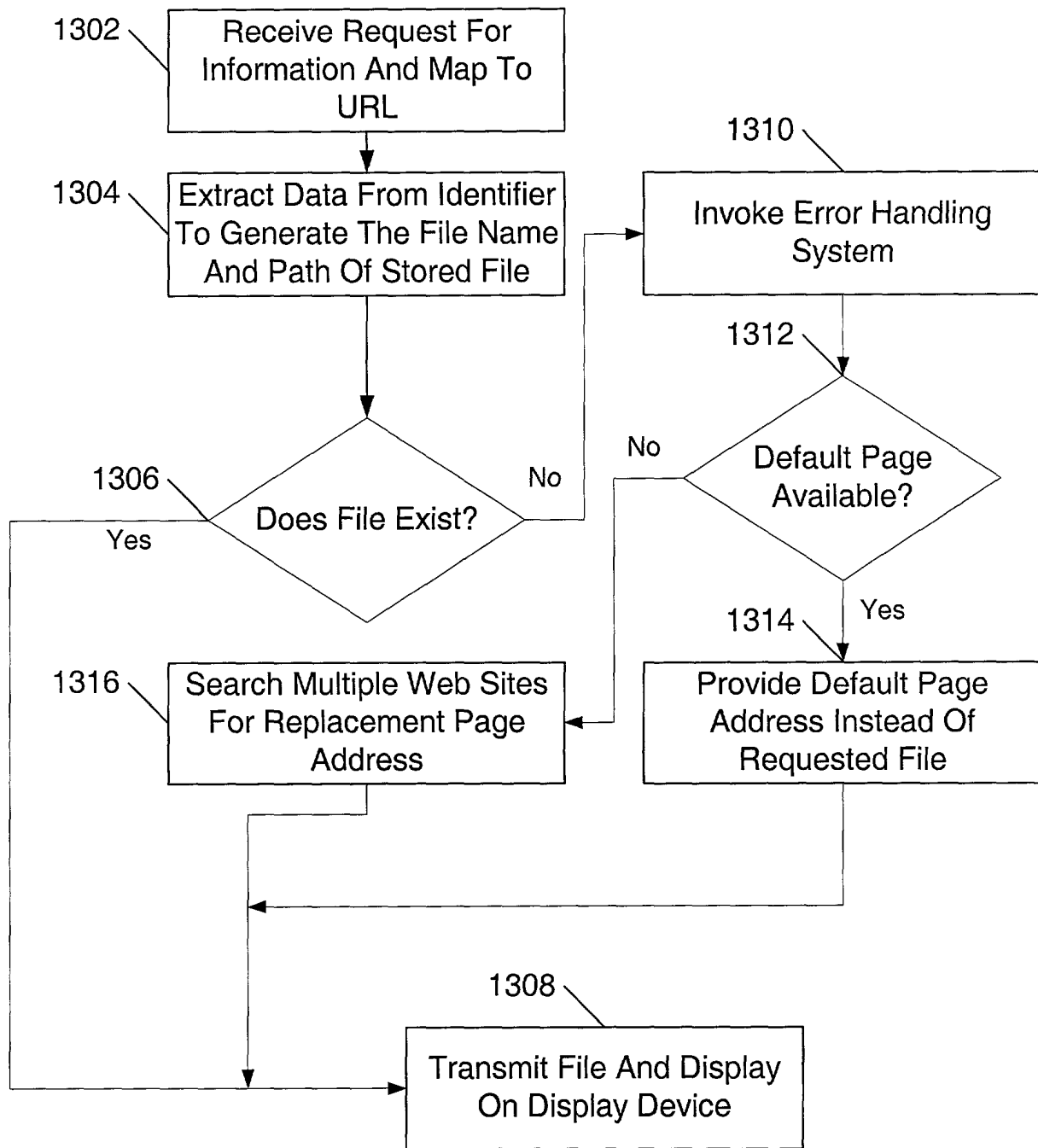
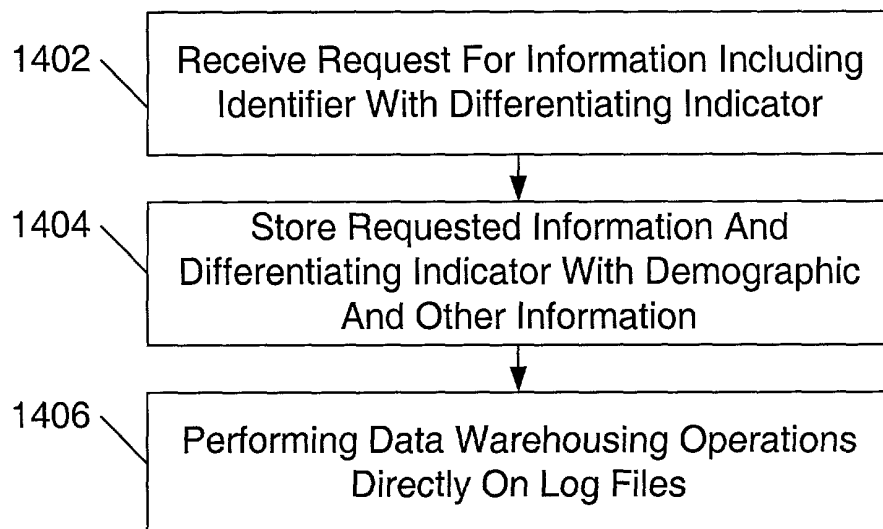
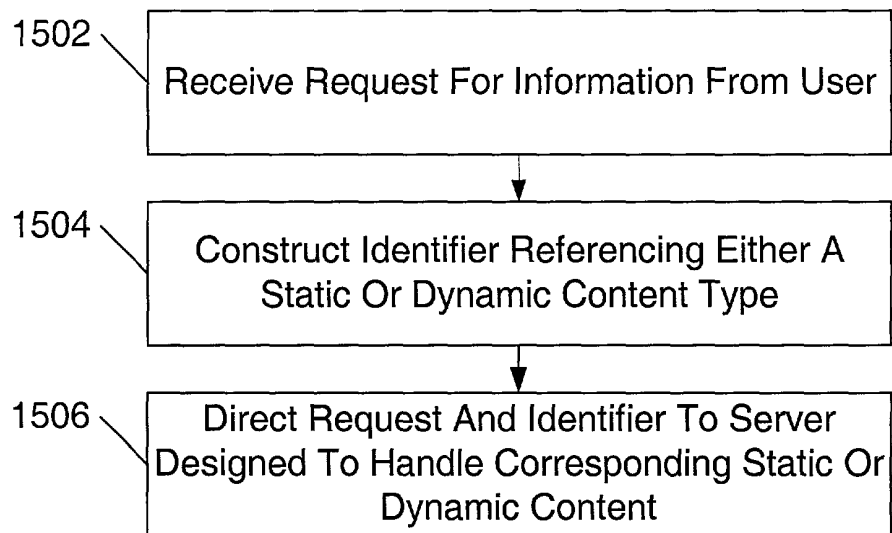


FIG. 13



**FIG. 14**



**FIG. 15**